**MEDIA WORKSHOP AGENDA**

**Ocean Literacy Media Masterclass for the UN Decade of Ocean Science**

**for Sustainable Development (2021-2030)**

*Nouméa, New Caledonia, 22nd July 2019*

Facilitators: Molly Powers-Tora, Debbie Singh, James Nikitine, Evlyn Mani, Lisa Kingsberry

**Objectives**

This workshop is simultaneously a briefing for journalists and an intro to media training for scientists. It is designed to:

1. Increase ocean literacy, awareness, access to experts, and improve understanding of the objectives and opportunities provided by the UN Decade for Ocean Science for Sustainable Development on the part of Pacific media representatives;
2. Increase confidence, media networks, and enhance media and communications skills for science and policy stakeholders so they can reach wider audiences more effectively either through written press, broadcast, social media and video.

**Venue:** Archive Room (Above Reception), SPC Headquarters, Noumea

**Agenda**

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| **TIME** | **SESSION** | | **FACILITATOR** |
| **8.30am** | **Registration** | |  |
| **9.00am** | **Opening**   * Welcome and Opening Prayer * **Opening Remarks**    + Mr. Jens Kruger, SPC and Executive Planning Committee Member for UN Ocean Decade   + Ms. Lisa Williams-Lahari, Freelance Journalist * Introductions & Icebreaker | | MC:  Molly Powers-Tora, SPC |
| **10.00** | *Morning Tea and Group Photo* | | |
| **10.15** | **Session 1** Participatory Session  **Common Ocean Challenges and Common Media Challenges in the Pacific**  World Café | | Molly Powers-Tora, SPC  Debbie Singh, SPC |
| **11.15** | **Session 2** Presentation  **Global Perspectives and Ocean Decade Messaging**  Themes and objectives of the Ocean Decade and key Principles of Ocean Literacy | | James Nikitine, IOC |
| **11.45** | **Session 3** Interactive Session  **Ocean Science Interactive Session and Simulation** | | Evlyn Mani, SPC |
| **12.30** | *Lunch* | | |
| **1.30** | **Session 4** Parallel Sessions | | |
|  | **Digital multimedia skills training for news and storytelling**—James Niktine | **Communicating science effectively using the message box tool** – Samantha Magick | |
| **3.00** | *Afternoon tea* | |  |
| **3.10** | Continued Parallel Sessions | Continued Parallel Sessions | |
| **4.00** | **Session 5** Reporting Back  **Sharing lessons from Parallel Sessions** | | Groups |
| **4.30** | **Session 6** Wrapping Up  **Meeting Preparations**  Reviewing the meeting agenda, media focal points, interview protocol, procedures, planning Q & A  Closing Message from Peter Thomson, UN Special Envoy for Oceans | | Lisa Kingsberry, SPC |

**Contact details:**

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